

Vaughan Aesthetics

General Data Protection Regulations

Privacy Policy

- 1) This policy is to inform you of Vaughan Aesthetics information that is recorded about you. It sets out the conditions and what types of information is collected and how it is processed (why, how it is collected, stored, transferred, how to unsubscribe and how to use or otherwise act on information).**
- 2) With regret if there are one or two points below with which you are not happy with, your only recourse is to leave the website immediately.**
- 3) Vaughan Aesthetics takes the protection of your privacy and confidentiality seriously. It is understood that all visitors to the website know their personal data will not be used for any purpose unintended by them, and it will not fall into the hands of a third party.**
- 4) Vaughan Aesthetics undertakes to preserve the confidentiality of all information you provide, and hope that you reciprocate.**
- 5) The policy complies with UK law accordingly implemented, including that required by the EU General Data Protection Regulation (GDPR).**
- 6) The law requires Vaughan Aesthetics to tell you about your rights and the obligations to you in regards to the processing and control of your personal data. Vaughan Aesthetics requests you read the information provided at: www.knowyourprivacyrights.org**
- 7) Except as set out, Vaughan Aesthetics does not sell, share or disclose to a third party any information collected through the website.**

Personal data is any information that identifies you as an individual. For example, your name or date of birth - this data belongs to you.

Vaughan Aesthetics is registered with the Independent Commissioners Office (ICO) as part of the commitment of being GDPR compliant and reassurance to the public that data protection is taken seriously.

There are four types of basis of information:

- 1) Contractual Agreement**
- 2) Consent**
- 3) Legitimate reasons/interest**
- 4) Legal obligation**

The two main basis of information Vaughan Aesthetics uses for processing are legitimate reasons and consent. Vaughan Aesthetics both controls and processes personal information, but may at times be requested to transfer some of this data.

Models for treatments provide their consent for Vaughan Aesthetics to use their images, before and after pictures, to help demonstrate the results gained from products and/or treatments. They understand these pictures may be used and shared on the website, social media and in the clinic. This is legitimate interests.

The public make enquiries to Vaughan Aesthetics either via the website (email), telephone calls and texts and social media. This is both consent and legitimate interests as Vaughan Aesthetics believes you would expect a response to such an enquiry, including suggestions and advice on products, services and how to obtain the most using the website.

It may be that you consent to purchasing a treatment and/or a product, which requires an order to take place via a third party such as a qualified prescriber and pharmacy. Some personal data will be required from these third parties so the order can be processed. They also adhere to the GDPR and have systems in place to protect the data. If you purchase a treatment(s) and/or product(s) it is reasonable to expect to hear from Vaughan Aesthetics again.

Only necessary, accurate and relevant data will be documented. Data for treatments and products are currently recorded on paper documentation and kept in alphabetical order in a locked cupboard solely used for Vaughan Aesthetics business. Nobody else has access and no unauthorised access will be allowed. Any data stored on electrical devices such as computers, laptops etc. shall have anti virus software installed and a password protected secure folder.

You have the right to access your data to ensure it is accurate and request to have it amended accordingly if it is incorrect.

Medical records are kept for a minimum of 10 years following the last time you were seen at Vaughan Aesthetics. You may request for your data to be deleted. If you wish to do this in the period prior to the 10 years, Vaughan Aesthetics will need to check with the insurers before responding, to ensure legality is adhered to and the correct information and advice is passed on.

In the rare event a complication or medical emergency may occur during or following treatment then your information may be passed on due to a legal obligation. Vaughan Aesthetics may require advice and support in managing the complication or emergency, including emergency support from other healthcare professionals.

If you wish to access the data held about you then you should make a Subject Access Request (SAR) to Vaughan Aesthetics at the following email: nicandmitch@hotmail.co.uk

Please state clearly in your email that this is a Subject Access Request.